

UK Book Sales – Key Categories 2005-2014

Adult Fiction	Value £m	%	ASP*
2005	£411	25%	
2006	£422	25%	
2007	£460	26%	
2008	£454	26%	
2009	£476	27%	
2010	£476	28%	£6.11
2011	£416	26%	£6.15
2012	£397	26%	£5.93
2013	£339	24%	£6.17
2014	£321	23%	£6.34

Adult Non-Fiction: Trade	Value £m	%	
2005	£773	47%	
2006	£806	48%	
2007	£833	47%	
2008	£807	46%	
2009	£738	42%	
2010	£722	42%	£9.53
2011	£671	42%	£9.47
2012	£629	42%	£9.71
2013	£609	43%	£9.84
	£585	42%	£9.99

Adult Non-Fiction: Specialist	Value £m	%	
2005	£180	11%	
2006	£191	11%	
2007	£186	10%	
2008	£197	10%	
2009	£206	12%	
2010	£198	12%	£18.16
2011	£181	11%	£18.37
2012	£167	11%	£18.67
2013	£159	11%	£18.72
2014	£153	11%	£18.68

Children's, Young Adult & Educational	Value £m	%	
2005	£280	17%	
2006	£274	16%	
2007	£320	18%	
2008	£315	18%	
2009	£329	19%	
2010	£325	19%	£5.04
2011	£319	20%	£5.24
2012	£319	21%	£5.20
2013	£307	22%	£5.26

2014	£337	24%	£5.34
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Source: [Nielsen BookData](#)

ASP = Average Selling Price

BA Reports Library
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