

Irish Book Market

Publishers	100					
Bookshops	230					
Books Published	6000					
VAT on Books	0%					
Irish Consumer Market						
	2009	2010	2011	2012	2013	2014
Volume Sales	14.6m	13.7m	12.6m	11.5m	9.4m	9.6m
Value	€156m	€148m	€134m	€123m	€103m	€106m
Average Selling Price	€10.75	€10.78	€10.7	€10.78	€11.00	€11.09
Irish Published %					21.2%	23.8%

Source: [Nielsen BookScan](#)

BA Reports Library
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