

CHRISTMAS BOOKS 2024



DOOR-TO-DOOR SUBSIDY APPLICATION FORM

DEADLINE: 19 August 2024

The Booksellers Association is pleased to offer financial support for bookshops wishing to utilise door-to-door distribution of *Christmas Books 2024*.

In order to reclaim distribution costs of **£27.50 per 1,000 copies** up to a maximum of £275 per bookshop, please complete this form and return it by 19 August 2024 to sharon.benton@booksellers.org.uk

TERMS & CONDITIONS:

1. Application must be received by 19 August 2024
2. The subsidy is available for use in Great Britain and Ireland only, not overseas
3. The budget for this distribution support is limited and applications will be dealt with on a first-come, first served basis
4. Claims for the subsidy will only be accepted if you send to Booksellers Association by 17 January 2025 at the latest:
 - (a) the authorised application form
 - (b) a copy of the invoice from your distributor
5. Book Tokens Ltd. reserves the right to refuse unreasonable charges by non-professional distributors
6. The refund for successful applications will be credited to your BA account in January 2025

DISTRIBUTION DETAILS:

I am applying for the Booksellers Association subsidy to distribute the following number of *Christmas Books* catalogues:

Distribution will be undertaken by [insert name of agency, local paper, etc.]:

The anticipated cost of distribution, per thousand catalogues, will be: £

BOOKSHOP DETAILS:

Your name:

Bookshop name:

Email:

Address:

Postcode:

Account number:

Date:

I will be including an extra item such as a letter in the distribution (please tick if appropriate)

Authorised by Booksellers Association (this will be returned to you as confirmation of your subsidy application)
