



# GET CLOSER TO THE HEART OF THE BOOK TRADE

## Associate Membership of the Booksellers Association of the United Kingdom and Ireland Ltd

Associate Membership is open to businesses and organizations who have contact with the book trade and to booksellers outside the UK and Ireland.

*(Booksellers in the UK & Ireland will not be eligible.)*

### Annual membership subscription

- **UK & Ireland £150.00** (£125 plus £25 VAT @ 20%)
- **Overseas £168.00** (£140 plus £28 VAT @ 20%)

For EU (non UK) businesses for whom we hold a valid VAT number, this service is outside the scope of UK VAT under Article 44 of the EU Council VAT Directive and you will not be charged VAT on your subscription. You are required to account for local VAT under the reverse charge procedure. Overseas businesses located outside the EU VAT area (including the Channel Islands) will not have VAT applied to their subscription.

### The core benefits are the same for both categories and include:

- **Free subscription** to BA's quarterly journal, *Bookselling Essentials*
- **Preferential rates** for BA Conference registration
- **Free copy** of the BA Annual Review
- **Use of Batch** - [www.batch.co.uk](http://www.batch.co.uk)
- **Use of the BA Christmas Catalogue**
- **BA e-mail newsletter** and **information mailings**
- **Promotion** on BA website

### Additionally, some of the membership benefits developed specifically for UK and Irish booksellers which are also open to associate members include:

- Use of the BA Business Support Helpline (UK only)
- BA stationery items
- BA carrier bags
- BA face-out display boxes
- Pennant bookshop display products
- Free entry to The London Book Fair for overseas booksellers

### For further information and to request an application pack please contact

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