



Green Bookselling

A Manifesto for the BA, Booksellers and the Book Industry

PRINCIPLES

1. The need for change to help prevent further environmental decline is urgent and permanent
2. There is much that individuals and organisations can do
3. There is much that the UK book supply chain can do

COMMITMENT

The BA is committed to reducing waste and environmentally damaging practices within the association, within our membership and throughout the supply chain

BOOKSHOPS

The BA recommends that every bookshop:

- Conducts a Green Audit of their business. The Carbon Trust provides useful guidance www.carbontrust.com/resources/guides/
- Looks at switching to a green energy supplier. Suppliers that booksellers are known to be using include:
 - Ecotricity www.ecotricity.co.uk
 - Bulb www.bulb.co.uk
- Looks at switching to low-energy lighting
Watermill, Aberfeldy reduced lighting power consumption by 85% - giving a two year pay back on new LEDs, which will then last for 5 or more years compared with halogen bulbs, plus less time changing bulbs etc, safer in window displays etc
- Eliminates single-use plastic in their business
- Uses local suppliers wherever appropriate
- Ensures stationery and other goods are from renewable sources wherever possible
- Considers only stocking 'naked' greetings card ranges (with no cellophane wrapping)
- Re-uses or recycles packaging material wherever possible
- Switches to eco-friendly cleaning and other products wherever possible. Suppliers that booksellers are known to be using include:
 - Who Gives a Crap www.uk.whogivesacrap.org
- Tries to ensure the environmental sustainability of bookshop events
- Considers any other measures appropriate to their business

ALL BOOKSELLERS

Take the Green Manifesto Pledge!
Commit to at least four of the above actions in the next twelve months and download the pledge logo
www.booksellers.org.uk/GreenBookselling
to use in your business



Green Bookselling

A Manifesto for the BA, Booksellers and the Industry *contd...*



THE BOOKSELLERS ASSOCIATION

The BA undertakes to:

- Conduct a Green Audit of the association
- Cease production and supply to bookshops of plastic bags
- Review and reduce the production and distribution of printed materials
- Source eco-friendly products to supply to bookshops as replacements to single-use or non-recyclable goods
- Run Green Bookselling education seminars at the BA Conference and London Book Fair
- Commission and produce a Guide to Creating a Green Bookshop for booksellers
- Facilitate remote conference access (e.g. Skype) to meetings, where appropriate
- Promote lift-sharing to BA events
- Apply all of the relevant action points for bookshops to its own association business



THE SUPPLY CHAIN

The BA calls on publishers and distributors to:

- Phase out single-use cardboard such as 'zipper' boxes
- Move toward recyclable or re-usable cartons
- Review with us the inherently wasteful returns process
- Cease sending unsolicited proof copies to booksellers
- Cease sending unsolicited marketing and other print material to booksellers
- Phase out environmentally damaging packaging materials
- Phase out the inclusion of multiple paper sheets in deliveries
- Move to efficient, consultative paperless invoicing systems

EVERYBODY

This is a living document so please feel free to make suggestions and recommendations to evolve it